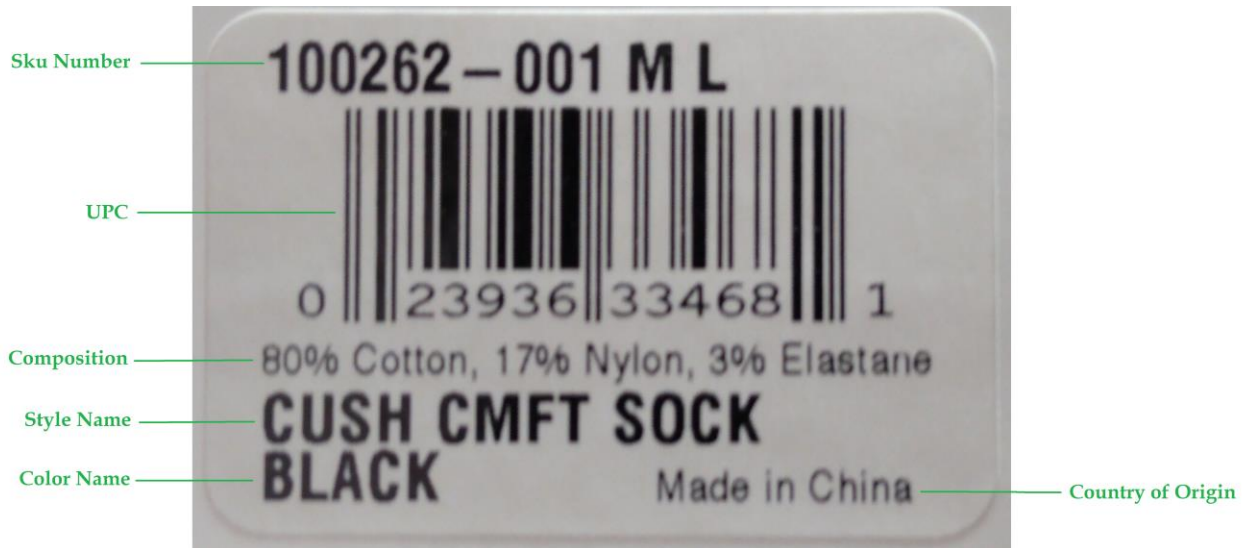


Socks Label Specification

These are the specifications for Weyco's socks label, last revised in March 2021. Affix one label to the consumer packaging of each hosiery item. A hosiery item is often one pair of socks, but may also be a multi-pair pack of socks that are to be sold together. The label stock must be 1 inch (25 mm) tall and at least 1.5 inches (38 mm) wide and be bright white.

All text on this label is to be printed in either an 8-point bold or 5-point font. Arial font is preferred, but any proportional, sans-serif font that depicts the Roman Alphabet and Arabic Numerals with consistent heights will do.



SKU NUMBER: About 3 mm from the left and 1.5 mm from the top edges, in an 8-point font, print the Weyco sku for this item. The Weyco sku is the style and color numbers followed by width and size codes. When printing the sku, separate the style and color numbers with a dash '-' and offset the width and size codes with spaces. For most items with inner packs, the width codes are 'M'. Example: for a sock of style 100262 color 001 size large, print "100262-001 M L"

UPC: The UPC barcode (UPC A) has a narrow element width (x-dimension) of at least 10 mils (.025 mm) and a height of at least 7 mm. Center it so that it has a quiet zone of at least 4 mm on the left and right sides. The human readable should be printed in a 5-point font.

COMPOSITION: About 3 mm from left and 1.5 mm below the UPC, in a 5-point font, print a short description (36 characters or less) of the materials that make up the sock. This is a simplified version of the yarn mix. Each component is to be reduced to a single word (if possible) and offset from the others with commas. The largest components by percentage are listed first. The cumulated total must equal 100%.

STYLE AND COLOR NAMES: About 3 mm from the left side, in an 8-point font, print the style name. Just below this, print the color name. Example: for style number 100262, the style name "CUSH CMFT SOCK" is printed and below it the color name "BLACK" is printed.

COUNTRY OF ORIGIN: About 1.5 mm from the bottom and at least 1.5 mm from the right side, in a 5-point font, print the country of manufacture of the item following the text "Made in ". Example: "Made in China".

If there are any questions, please contact Scott Kneeland at 414.908.1810 or email us at wms@weycogroup.com